



Spyro® A Hero's Tail

Developer	Eurocom	RRP	\$69.95
Genre	Platform Adventure	DLR (ex GST)	\$47.73
Formats	PS2 / XBOX / NGC	OFLC	G8+
Street Date	2nd Dec 2004	Online	No

Product Description

Spyro must save the Dragon Realms from the Evil Red Dragon who has planted light-sapping Dark Gems all over the Dragon Realms in an attempt to capture and control the world. With the help of his allies, Spyro must seek out and destroy all of the Dark Gems to return the lands back to normal and to save the Dragon Realms from the evil dragon's tyrannical control.

Key Features

- **Five Playable Characters:** Spyro the Dragon, weapons master Hunter the Cheetah, dive-bombing penguin Sgt. Byrd, loyal sidekick Sparx the Dragonfly, and the all-new burrowing, climbing Blink the Mole
- **Innovative Real-Time Morphing Environments:** The heroic dragon travels across dark, mysterious lands which change and morph from evil to good during gameplay -- affecting enemies, environments, music, lighting, objects, sky and much more
- **New Spyro Abilities:** Four Spyro Breath Attacks: Fire, Ice, Electricity and the all-new Water. New Spyro Power-Ups: The Supercharged Horn Dive, the Explosive Brimstone Bombs, and the Deadly Ice Shards, among many more. New Spyro Abilities: Wall Kick, Tail Swing and Ledge Grab
- **New Spyro Gadgets:** The Dragonball for rolling ball madness and the Aqualung for unlimited underwater action, among many more
- **New Enemies:** From underwater mermen to pygmy cannibals to the mysterious Evil Red Dragon and his light-sapping dark gems, Spyro encounters new villains in all-new environments
- **Mini-Games Galore:** encounter fun and exciting mini-games throughout the adventure. Complete them and be rewarded with powerful light gems

Power of the Franchises

- The Spyro franchise has consistently launched big sellers returning more than \$11M in retail sales
- The Spyro franchise has increased with popularity, with 2003 being the best selling year for Spyro ever

Marketing Considerations

License-based	YES
Movie Launch	NO
TV Advertising	YES
Print Advertising	YES
POS	YES
Dedicated PR Campaign	YES



Visit the website at: www.spyrothedragon.com

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